

**Independent Newspapers** is the leading print and online media network in Delaware and on the Eastern Shore of Maryland. Independent publishes one daily, six weeklies, a real estate guide, several online news and information products and several targeted niche publications.

This powerful network gives advertisers unmatched reach, cost-effectiveness, and maximum flexibility. An advertiser can select markets, bundle them together, or reach the total area. Advertisers can target a geographic market in the community newspapers and a demographic market in the niche publications. And it can all be done in one call or email.

## **Delaware State News**

published as a daily since 1953

Headquartered in Dover, the state's capital, the **Delaware State News** is the dominant daily newspaper in Downstate Delaware. More than any other medium, residents rely on the seven-day morning newspaper for their news, advertising and information. The Delaware State News distribution area includes Delaware's Kent County, Sussex County, lower New Castle County and swings west to cover Maryland's upper Eastern Shore in Kent, Queen Anne's and Caroline counties.

### **Distribution:**

Seven-day, morning newspaper. Paid circulation. Home delivery, e-subscriptions and single copy sales. CAC audited.

### **Price:**

Home delivery and e-subscriptions - \$145.60 annual subscription  
Single copy - \$.75 daily; \$1.50 Sunday

### **Format:**

Compact. Modular ad sizes.

Advertising: (302) 741-8200; (800) 282-8586, ext. 8200; [adsales@newszap.com](mailto:adsales@newszap.com)

## **Delmarva Real Estate**

published since 1997

**Delmarva Real Estate** is an advertising publication, focusing on Delaware's largest county, Sussex County, where the resort industry, growing retirement population and expanding local economies create dynamic real estate markets. The Delaware beach area is among the hottest real estate markets on the East Coast.

### **Distribution:**

Monthly on the first of each month. Controlled free distribution. Available online at <http://delmarvarealestate.de.newsmemory.com> with live links to advertisers.

### **Format:**

Compact. Modular sizes.

Advertising: (302) 760-7449; (800) 282-8586, ext. 7449; [adsales@newszap.com](mailto:adsales@newszap.com)

## **Dorchester/Eastern Shore Banner**

founded in 1897

The **Dorchester Banner**, which publishes twice weekly on Wednesdays and Fridays, dominates the market in Maryland's largest county, Dorchester County. The **Eastern Shore Banner**, a free publication which publishes on Fridays, serves readers in Easton in Talbot County. The papers are located in Cambridge, the center of Dorchester County's population as well as its business and cultural activity.

### **Distribution:**

Twice weekly, Wednesday & Friday, morning newspaper. Paid circulation. Home delivery, e-subscriptions and single copy sales. CAC audited.

### **Price:**

Home delivery and e-subscriptions - \$39 + tax  
Single copy - \$.50 daily.

### **Format:**

Compact. Modular ad sizes.

Advertising: (410) 228-3131; [adsales@newszap.com](mailto:adsales@newszap.com)

## **newszap.com**

online since 1997

**Newszap.com** is the unquestioned online leader when it comes to covering Delmarva. Offering an unmatched depth of coverage, newszap.com is an exciting, influential website featuring community homepages, where local citizens can post local news, opinions, events, search Yellow Pages or classified ads - plus find links to obituaries, civic groups, schools, teams, places of worship, columnists and bloggers!

<http://www.newszap.com>

Advertising: (302) 741-8200; (800) 282-8586, ext. 8200; [adsonline@newszap.com](mailto:adsonline@newszap.com)



### **Milford Chronicle**

published since 1878

Located in Milford, the fourth largest city in Delaware, the **Milford Chronicle** is a true reflection of this growing community. Approximately 20,000 people live within a 5-mile radius of the city. Since 1848, eleven different weekly publications have been published in Milford, but only the Chronicle has survived to keep area residents informed of all the local news. The Milford Chronicle's distribution area includes not only Milford proper, but the surrounding communities of Ellendale, Felton, Frederica, Greenwood, Lincoln and Milton.

#### **Distribution:**

Weekly, Wednesdays.

Paid and free circulation.

Home delivery by carriers, e-subscriptions and single copy sales.

CAC audited.

#### **Price:**

Home delivery - Free in coverage area.

E-subscriptions - \$26 annual subscription.

Single copy - \$.50.

#### **Format:**

Compact. Modular ad sizes.

Advertising: (302) 422-1200; adsales@newszap.com

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### **Sussex County Post**

published since 1972

The **Sussex County Post** is the dominant weekly newspaper for all of Sussex County. With a circulation of 20,500 the newspaper is widely distributed at hundreds of high traffic locations throughout the county. The Post takes a magazine approach to reporting on the issues, topics and events of interest to all Sussex Countians, helping to weave a rich tapestry of life in a county of historic towns, farms, scenic natural areas and an incredible coastline.

#### **Distribution:**

Weekly, Wednesdays.

Free circulation.

E-subscriptions and controlled, single-copy distribution.

CAC audited.

#### **Price:**

Home delivery - Free in coverage area.

E-subscriptions - \$26 annual subscription.

Single copy - Free.

#### **Format:**

Compact. Modular ad sizes.

Advertising: (302) 422-1200; adsales@newszap.com

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### **DelawareReview.com**

**DelawareReview.com** is the online portal to Delaware business, industry and government. On this website, you will find spirited public discussion of state issues at the State of Delaware issues blog, all State invitations to bid and legal ads, the status of bills pending in the Delaware Legislature, and links to the websites for the Delaware state, county and local government, the courts, the legislature, schools, hospitals and business associations.

Advertising: (302) 741-8200; (800) 282-8586, ext. 8200;  
adsonline@newszap.com

### **The Journal**

published since 1915

**The Journal** reflects southern Kent County's small town charm and bedrock traditional values within communities that are aggressively embracing modern educational systems and diverse entertainment attractions. The area is defined by the Lake Forest School District, which includes the rapidly evolving City of Harrington as well as the towns of Bowers Beach, Felton, Frederica and Viola. Besides being destinations themselves with many local attractions and services, these towns are mushrooming target communities for the regional shopping hub of Greater Dover to the north, steadily expanding Greater Milford to the east, and the burgeoning expanse of Sussex County and the beach areas to the south.

#### **Distribution:**

Weekly, Wednesdays.

Paid and free circulation.

Home delivery by carriers, e-subscriptions and single copy sales.

CAC audited.

#### **Price:**

Home delivery - Free in coverage area.

E-subscriptions - \$26 annual subscription. Single copy - \$.50.

#### **Format:**

Compact. Modular ad sizes.

Advertising: (302) 422-1200; adsales@newszap.com

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### **Crisfield-Somerset County Times**

published since 1889

The **Crisfield-Somerset County Times** covers Somerset County, MD, and Tangier Island, VA which are the heart of Delmarva's fishing and seafood industry. The area boasts a strong agricultural base, too, but the water is a way of life for many small, independent watermen working the Chesapeake Bay for crabs and oysters. Crisfield is a community steeped in the watermen's culture, while the county seat of Princess Anne is a destination for those who enjoy history. It is also home to the fast-growing University of Maryland Eastern Shore. The entire county offers attractions for heritage and environmental tourists, boaters, sportsmen and is becoming a favored location for retirees.

#### **Distribution:**

Weekly, Wednesdays.

Paid circulation.

Home delivery by mailed subscriptions, e-subscriptions and single copy sales.

CAC audited.

#### **Price:**

Home delivery - \$39 + tax

E-subscriptions - \$26 annual subscription. Single copy - \$.50.

#### **Format:**

Compact. Modular ad sizes.

Advertising: (410) 968-1189; adsales@newszap.com